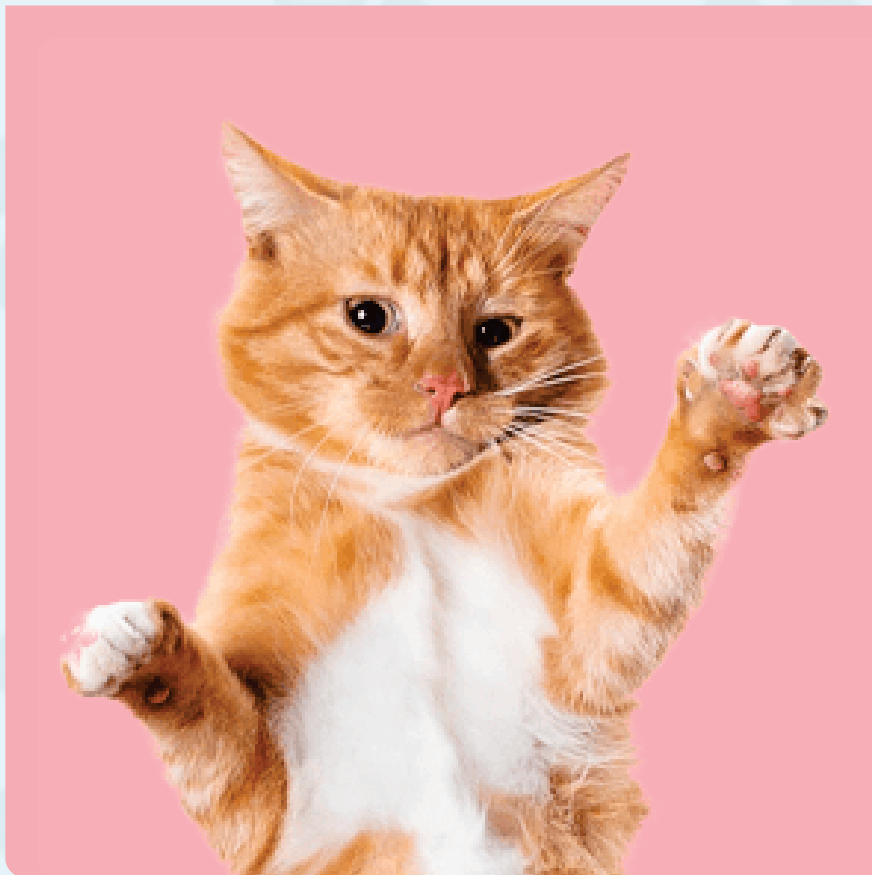




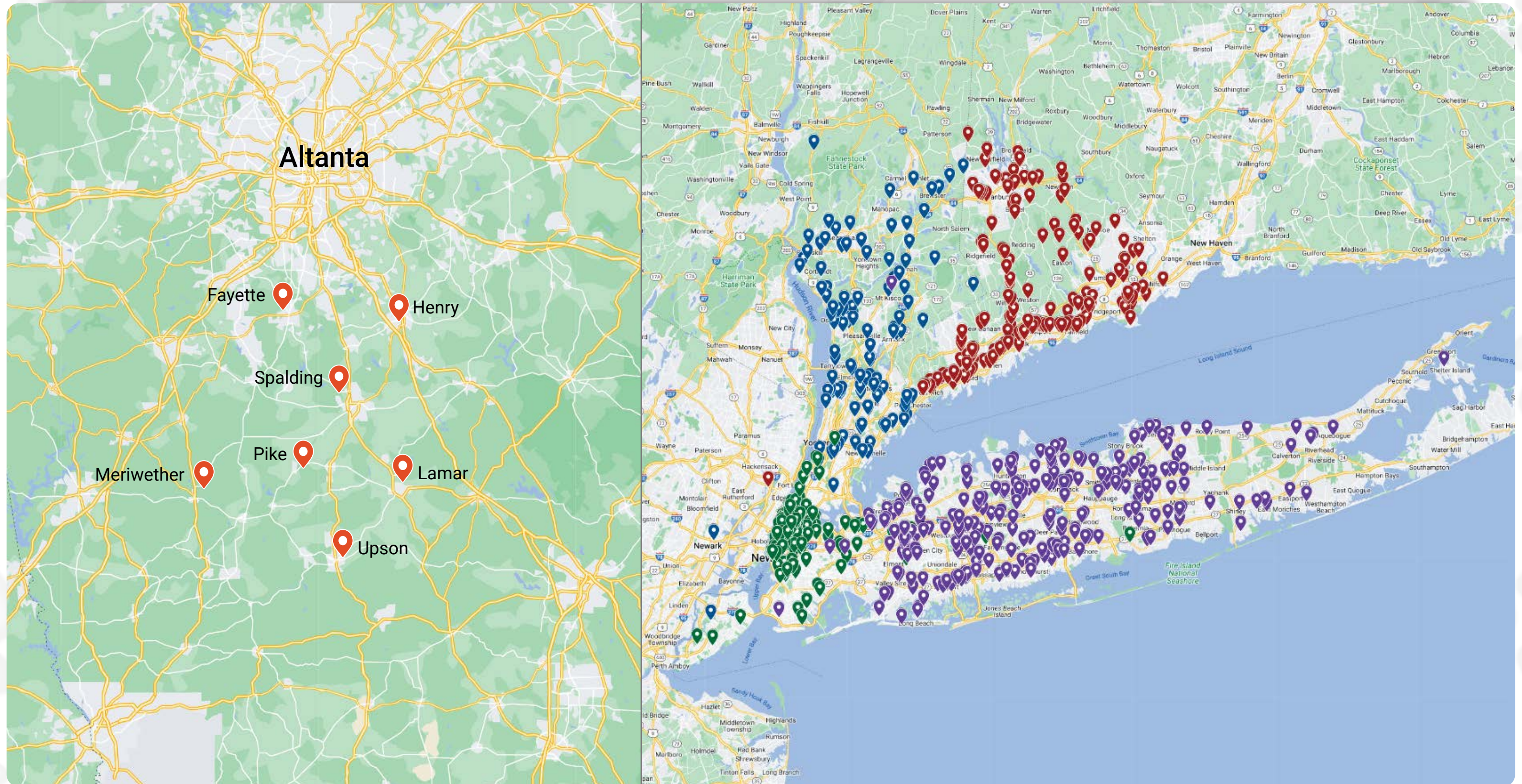
THE Pet Gazette

Media Kit 2024

📞 914-273-9721
✉ info@thepetgazette.com
🌐 thepetgazette.com

📘 /ThePetGazette
📷 /ThePetGazetteMagazine

The Pet Gazette Distribution Points



 **Atlanta Area Counties:**
Pike, Henry, Lamar, Spalding, Upson, Meriwether and Fayette

 **New York City**  **Long Island**  **Fairfield**  **Westchester**

- Vet Office Waiting Rooms
- Animal Hospital Waiting Rooms
- Pet Store Clientele
- Groomer Clientele
- Kennel/Daycare Clientele
- Mobile Clinic Clientele
- Animal Shelter Visitors
- Humane Society Visitors
- Pet Event Attendees

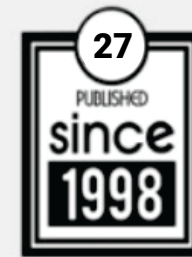
Why Publish Your Ad in The Pet Gazette Magazine?



1500 Distribution Points



Top 10 Pet Magazine Distribution
in New York



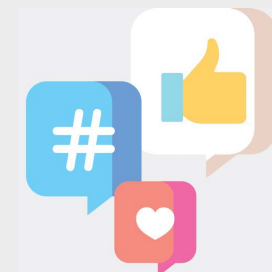
27 Years of Establishment



40k Copies Printed Every Season



500+ Advertiser



15k Social Connections

Brand Overview

The Pet Gazette is an entertaining yet informative pet lifestyle magazine with local pet owners in mind. For local pet focused business owners, there's no better home than The Pet Gazette magazine. We feature a wide array of pet-related products and services from grooming to boarding, to training and diet, The Pet Gazette takes the guesswork out for both readers and advertisers.

We Print **40,000 Copies with 1500 Distribution** points. Advertising in The Pet Gazette is an opportunity to make sure your pet business is being seen by people who can refer you. Distributed in Westchester, NY., New York City, NY., Long Island, NY., Fairfield, CT., and the Atlanta, GA. area.





Our Calendar

March

Closing Date: March 1st

Payment & Material: March 15th

Distribution: May/Jun

Editorial Focus: Social Media Report



June

Closing Date: June 1st

Payment & Material: June 15th

Distribution: Aug/sept

Editorial Focus: Adoption Report

September

Closing Date: September 1st

Payment & Material: September 15th

Distribution: Nov/dec

Editorial Focus: Gift Report



December

Closing Date: December 1st

Payment & Material: December 15th

Distribution: Feb/March

Editorial Focus: Health Report

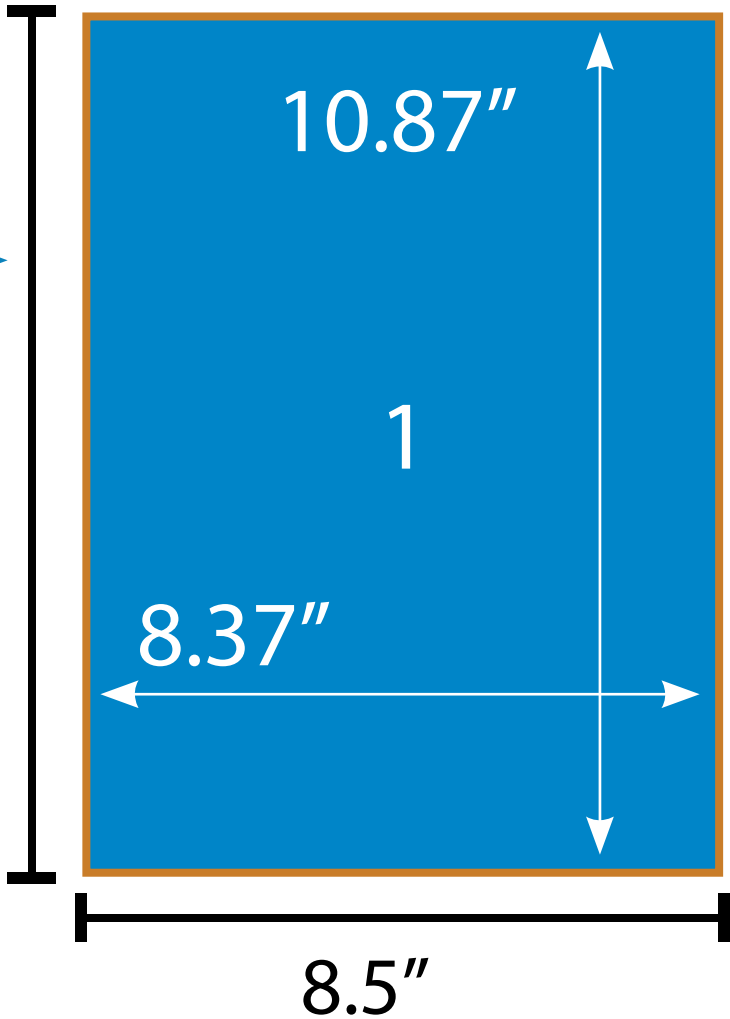
Everywhere you take your pet, you'll find...

THE Pet Gazette

PRINT RATES & SIZES

	WIDTH	HEIGHT	RATE
1) FULL PAGE	8.37"	10.87"	\$2000
2) HALF PAGE	3.56"	9.87"	\$1200
3) HALF PAGE	7.37"	4.81"	\$1200
4) QUARTER	3.63"	4.87"	\$750
5) HIGHLIGHTED BUSINESS LISTING	3.63"	2.43"	\$250

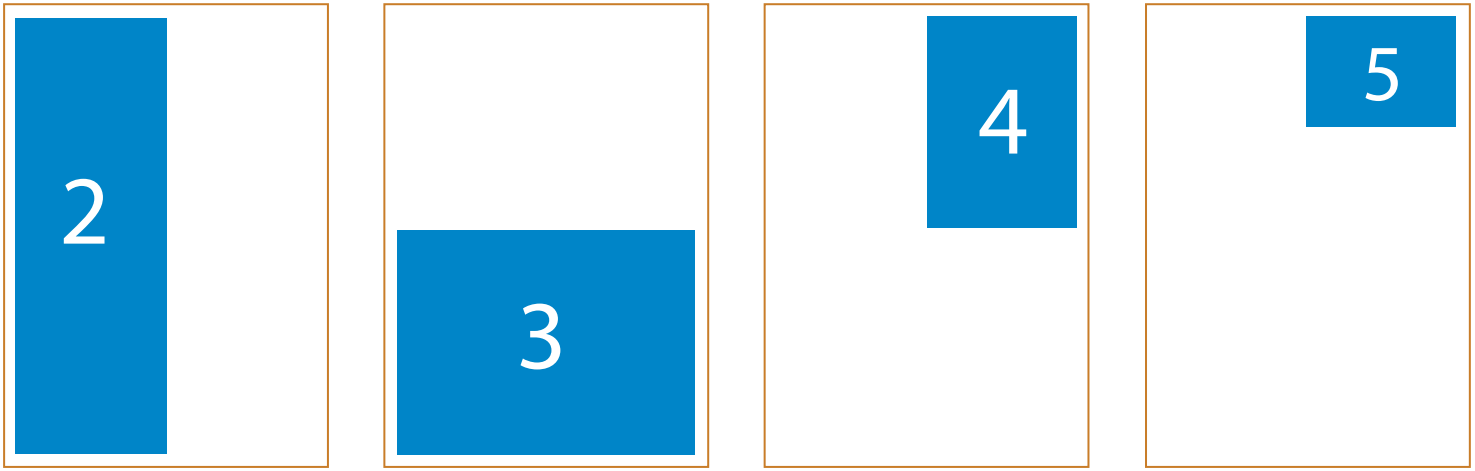
*20% premium for Inside or Back Cover and Rates are for one edition with 50% off multi-edition buys



.125" BLEED ON ALL SLIDES

Page Size:
8.5" x 11"

Live Area:
8.37" x 10.87"



DIGITAL MEDIA
1125 PX x 130 PX

ACCEPTED FORMATS:

- PDF, TIFF, JPG, EPS
- All ads and images must be high resolution 300 DPI and CMYK Color.
- All other file formats including Microsoft Word and Publisher files are NOT acceptedd.